

SPECIAL DAYS FOR CONSUMER + LIFESTYLE BRAND STORYTELLERS

2019 Calendar Milestones

JANUARY

Creativity Month

- 1st** New Years Day 🎉
- 2nd** Personal Trainer Awareness Day
- 8th** Show and Tell at Work Day
- 14th** Clean Off Your Desk Day
- 20th** Cheese Lovers Day 🧀
- 26th** Australia Day 🇦🇺

FEBRUARY

- 2nd** Take Your Child to the Library Day 📖
- 2nd** Icecream for Breakfast Day
- 5th** Chinese New Year
- 5th** World Nutella Day
- 9th** Pizza Day 🍕
- 14th** Valentines Day 💕
- 15-3rd** Sydney Mardi Gras Festival
- 16th** Tim Tam Day
- 17th** Random Acts of Kindness Day
- 22nd** World Thinking Day 🧠

MARCH

Nutrition Month

- 1st** Employee Appreciation Day 🙌
- 2nd** Sydney Mardi Gras Parade 🎉
- 3rd** Clean up Australia Day
- 8th** International Women's Day
- 17th** St Patrick's Day 🍀
- 20th** International Day of Happiness
- 20th** World Storytelling Day 📖
- 21st** Harmony Day
- 22nd** World Water Day
- 30th** Earth Hour 🌍

APRIL

- 1st** April Fools
- 7th** World Health Day
- 10th** Sibling Day
- 19th** Good Friday
- 20th** Husband Appreciation Day
- 21st** Easter Sunday 🐣
- 15th** World Creativity + Innovation Week begins 🌟
- 21st** World Creativity + Innovation Day
- 23rd** World Book Day
- 22nd** Earth Day 🌍
- 25th** ANZAC Day
- 28th** World Day for Safety + Health at Work
- 29th** International Dance Day 💃

MAY

- 4th** Star Wars Day
- 5th** Ramadan begins
- 12th** Mother's Day 🌸
- 15th** International Day of Families 👨‍👩‍👧
- 17th** Walk Safely to School Day
- 17th** World Baking Day 🍰
- 22nd** WOW Day (supporting SES)
- 27th** National Reconciliation Week begins
- 28th** International Hamburger Day 🍔

JUNE

- 1st** Global Day of Parents
- 4th** Cheese Day
- 4th** Ramadan ends
- 5th** World Environment Day 🌳
- 8th** World Oceans Day 🌊
- 10th** Queen's Birthday
- 10th** Men's Health Week begins 🏃
- 14th** World Blood Donor Day
- 21st** International Day of Yoga
- 21st** Selfie Day 📸
- 30th** Social Media Day

JULY

Dry July

- 7th** Chocolate Day 🍫
- 8th** NAIDOC Week begins
- 15th** World Youth Skills Day
- 21st** Icecream Day 🍦
- 24th** Stress Down Day (Lifeline) 🧑
- 29th** DonateLife Week begins
- 30th** International Day of Friendship

AUGUST

- 3rd** Jeans for Genes Day
- 7th** Professional Speaker's Day
- 8th** International Cat Day
- 9th** Book Lover's Day 📖
- 11-15th** Eid-al-Adha
- 12th** International Youth Day
- 17th** Book Week begins 📚
- 21st** World Entrepreneur Day
- 21st** Senior Citizens Day
- 26th** Dog Day 🐕
- 31st** Bacon Day 🥓

SEPTEMBER

- 1st** Father's Day 👨
- 2nd** Women's Health Week begins 🧑
- 8th** International Literacy Day
- 10th** World Suicide Prevention Day
- 12th** R U OK? Day
- 15th** Wife Appreciation Day
- 21st** International Day of Peace 🕊
- 30th** International Podcast Day

OCTOBER

Mental Health Month + Breast Cancer Awareness Month

- 1st** International Coffee Day ☕
- 2nd** International Day of Non-Violence
- 5th** World Teachers Day 🍎
- 10th** World Mental Health Day
- 16th** World Food Day
- 20th** Children's Week begins
- 24th** United Nations Day
- 27th** Grandparents Day
- 31st** Halloween 🎃

NOVEMBER

November

- 9th** World Adoption Day
- 11th** Remembrance Day
- 11th** National Recycling Week begins ♻
- 13th** World Kindness Day ❤
- 14th** World Diabetes Day
- 20th** Universal Children's Day
- 21st** World Television Day
- 29th** Buy Nothing Day

DECEMBER

- 2-10th** Chanukah
- 3rd** International Day of Persons with Disabilities
- 15th** International Tea Day
- 21st** Ugly Christmas Sweater Day
- 25th** Christmas Day 🎅
- 26th** Boxing Day
- 31st** New Years Eve